

#ManuSec

CYBER SECURITY FOR CRITICAL MANUFACTURING

Europe

February, 2025

Munich, Germany

europe.manusecevent.com



SPONSORSHIP PACK

#ManuSec Europe is an intimate and exclusive platform for IT and OT security leaders from Europe's manufacturing industry to exchange in-depth cybersecurity knowledge. Senior cybersecurity professionals share first-hand insights through real-life case studies, panel debates, and keynote presentations, while bringing forth questions and challenges to be discussed over roundtables and dynamic networking breaks.

This is your annual opportunity to build cross-departmental cybersecurity partnerships, benchmark your company's digital maturity against peers, and participate in the discussions shaping European manufacturers' cybersecurity landscape in 2025 and beyond.

SERIES SPONSORS:



DRIVING INNOVATION AND PROVIDING VALUE IN CRITICAL INDUSTRIES

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Why now?

Cyber attacks targeting manufacturing companies are on the rise. The manufacturing sector is an inviting target for hackers, being the most-attacked sector only behind healthcare. It has therefore become imperative for manufacturers to implement an effective cyber strategy to be ready to face cyber threats. It is alarming that 40% of manufacturing security professionals say they do not have a formal security strategy, nor do they follow standardized information security policy practices such as ISO 27001.

At the forefront of manufacturers' priorities should be modernizing production plants and machinery, fostering IT/OT convergence, unifying ownership of enterprise cyber risk and raising awareness at all levels of the organisation, from the employees to the board. Cyber risk needs to become a top-of-mind topic if we are to effectively tackle vulnerabilities and combat threats.



Who are the Delegates?

- CISO's
- Chief Industrial Security Officers
- Heads of Cyber Security
- Heads of IT Risk Management
- Heads of Industrial IT Automation
- Heads of OT Security
- Directors of Manufacturing & Supply Chain IT
- Heads of Digitalisation
- Lead ICS Engineers
- Principal Automation Engineers
- ICS Cyber Security Leads

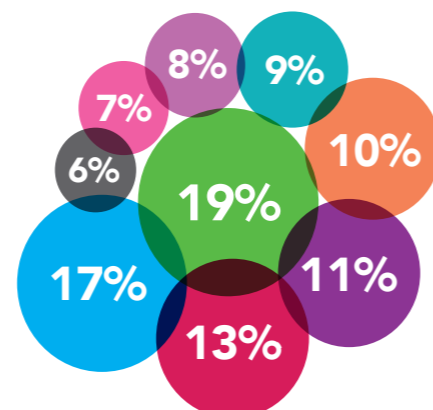


Who are the Speakers?

Seasoned industry professionals representing the major manufacturing companies across the Europe in sectors including FMCG, Agriculture, Automotive, Chemicals, Oil & Gas, Energy, Electronics and Aerospace, supported by a limited number of leading solution providers, will take to the stage to discuss and re-evaluate risk exposures and explore fresh solutions. A robust agenda of informal networking activities accompanies the conference program to ensure all possible business opportunities are uncovered and explored.

Which sectors will be represented?

- Automotive: 19%
- Building Materials: 9%
- Chemicals & Pharma: 17%
- Electronics: 8%
- Agriculture: 13%
- Energy, Oil & Gas: 7%
- Machinery: 11%
- Other: 6%
- Food & Beverage: 10%



Level of Seniority

- C-Level & Senior Management: 41%
- Vendors: 23%
- Middle Management: 20%
- Engineers & Analysts: 13%
- Others: 3%



Geographic Location

- Germany: 29%
- Nordics: 10%
- Switzerland: 5%
- Spain: 16%
- Italy: 8%
- France: 4%
- UK: 13%
- Netherlands: 6%
- Rest of Europe / Other: 9%

For over 10 years, QG Media has specialised in creating senior thought-leadership community platforms in the technology space.

We work with our sponsors long-term in order to build sustainable commercial partnerships that deliver ongoing, measurable returns.

Meaningful Engagement with Active Buyers

We have over seven hours of networking time scheduled across the Summit, that takes place in the buzzing 'Networking Area', during breakfasts & lunches as well as the evening drinks reception. You will be able to engage in unhurried and rich conversations with C-Level prospects in a 5* environment.

No Sales Pitches

We advise all our sponsors not to deliver sales pitches, and our long-term clients have found that a content-driven approach resonates more effectively with our senior audience. We build a collaborative, advisory relationship between each of our clients and our production team to ensure maximum success.

We Facilitate Your Success

We provide key intelligence on each of our delegates - budget and geographic responsibility as well as solution priorities - so that you can hand select your top prospects.

We provide an On-Site Account Manager to setup introductions with your top 8 prospects, as well as a full list of all attendees and provide INVALUABLE INSIGHT on how your message was received, the likelihood of the audience doing business with you in future, and their preference for your company in the market.

- 150+ Senior Decision Makers
- Double Track Agenda
- Vendor Attendees Are Limited
- 3:1 Delegate to Vendor Ratio
- 6+ Hours of Networking



- AAK**
IT Manager

- Adidas AG**
Head, Global Information Security Operations

- AkzoNobel**
Security & Control Manager

- Alpro**
CISO

- AUDI**
IT Infrastructure

- Autoneum**
Digital Transformation Lead

- BASF**
Senior Manager Governance OT Security

- Berco**
IT Infrastructure Coordinator

- BMW**
IT Innovation & Technology Manager

- Bridgestone**
IT Security Lead

- Bucher Industries**
CISO

- Bunge**
IT/IS Senior Manager - Global Internal Audit

- Burberry**
Chief Risk and Security Officer

- Canon**
Business Information & Risk Specialist

- Capscovil**
Managing Director

- Carl Zeiss**
Security Specialist for Production Systems

- Carlsberg**
IT & Information Security Architect

- CECIMO**
Director General

- Coca-Cola**
Associate Director, Global Cyber Security Architecture

- Colgate-Palmolive**
Global Supply Chain Divisional Manufacturing

- Diageo**
GDBS G&C Manager Global SoD and Application Controls

- Doosan Bobcat**
Director IT Security and Risk Management

- DSM**
Senior Cyber Security Consultant

- Dupont**
Cyber Threat Intelligence

- Eckes-Granini**
CISO

- ENISA**
Network & Information Security Manager

- Federal-Mogul**
IS Audit Manager

- Gebauer & Griller**
CISO

- Greiner**
Head of IT Infrastructure & Operations

- Ineos**
Group Information Security Manager

- Jaguar Land Rover**
IT Portfolio Manager

- Johnson Electric**
IT Security EMEA

- Kerry Group**
IT Audit Manager

- KONE**
CISO

- LaFarge**
Information Security Head at Holcim Services EMEA

- Linde**
CISO

- LNS**
CTO

- Lonza AG**
IT Compliance Manager

- Mann + Hummel**
IIoT & Digitalisation Project Manager

- Microsoft**
CTO

- Nedischroef**
IT Security, Risk and Compliance Officer

- OMV**
Information Security Officer

- PepsiCo**
BISO Europe and Sub-Saharan Africa

- Philips Lighting**
Head of Intelligence of & Investigations

- Plastic Omnium Automotive Exteriors**
Digital ITS Manager

- PRE distribution**
CIO

- Quantum Pharma**
Group Head IT

- Roche**
Head of Cyber Security

- Rolls-Royce Power Systems**
Executive Expert IT security

- Sacmi**
IT Security Manager

- Schnieder Electric**
CISO EMEA

- Siemens**
Infosec Manager

- Signify**
CISO

- Solvay**
Global IT Director

- Socar Turkey**
IT & ERP Director

- Swietelsky**
CISO

- Tata Steel**
Information Security Manager

- Texas Instruments**
Information Security & Data Privacy Officer - EMEA

- Uniper**
Information Security Officer

- Vallourec**
Global Chief Information Security Officer (GISO)

- Voestalpine Sadef**
IT Security Manager

- Wartsila**
Global IS Manager

Reasons to Attend:



Save time and money

Finding the right person then arranging meetings and taking the time out to travel is a lengthy process. Attending a QG Media event shortens that sales cycle by having the right people in one room over two days, saving you both time and money in COS and ROI.

Connect face to face with decision-makers

Regardless of whether it's our speakers, sponsors or attendees, we always aim to have the most senior person present and have a successful track record of delivering that. Our conferences are not targeted for academics or students; the environment we create is one where relevant business connections are made.

Make the audience aware of your solutions and services

Use our conferences as a platform to stand out from the crowd to a specific and targeted audience. It's a dual track event so you will address the entire delegation. These senior level decision-makers are taking the time out of their busy schedules and investing their time and money in order to meet with solution providers who can offer them the products and services they are prioritizing in. It is the ideal platform for you to promote and maintain brand positioning or introduce your company to a new market.

Series Testimonials:

"Solid exchanges with colleagues and clients; Very good format, pace and timing of structured networking breaks. The quality of attendees was really good, so the opportunity to spend time with customers was exceptional, as were their presentations. Well done!"



Director of OT & Critical Infrastructure, Fortinet.

"Excellent summit with a great group of end-users. Attendees were the right people from the right organisations; we had very interesting talks during networking sessions. It was excellent - Recommended, and we look forward to sponsoring again"










ICS Cyber Security Account Manager & Team Lead, Darktrace.

"The panel discussions were really useful for gathering information directly from end-users and it was great hosting an exhibition space to further interact with clients. I'd like to see Deloitte speaking at future events and sponsoring again."



Head of Cyber Security, Deloitte.

ManuSec Europe: Sponsorship Opportunities with Speaking Slots	Official Sponsor (1)	Hosting Sponsor (1)	Plenary Sponsor (1)	Presenting Sponsor (10)	Associate Sponsor (5)	Spotlight Sponsor (4)	Roundtable Sponsor (5)
 Thought Leadership							
Day 1 Opening Keynote Presentation (40 Min)	√						
Plenary Presentation (30 Min)		√	√				
Track Presentation (30 Min)				√			
Panel Discussion (40 Min)	√				√		
Track Presentation (10 Min)						√	
Round Table Host with 8 Prospects (40 Min)							√
Post Event Audience Feedback	√	√	√	√	√	√	√
 Branding							
Top-Tier Branding	√						
Logo on Conference Stage	√	√					
Company Profile & Logo on Website	√	√	√	√	√	√	√
Company Profile & Logo on Event Materials	√	√	√	√	√	√	√
Speaker Bio and Picture on Website	√	√	√	√	√	√	√
Company Logo on Signage	√	√	√	√	√	√	√
3m x 2m Exhibit Space	√	√	√	√	√	√	√
 Networking							
Number of Delegate Passes (inc Speaker)	4	3	3	2	2	2	2
Client Passes (End user profile)	20	15	12				
Wish List Service	√	√	√	√	√	√	√
List of Attendees 48 Hours Prior	√	√	√	√	√	√	√
Full Attendee List & Business Intelligence Post Event	√	√	√	√	√	√	√
 Hosting							
Day 1 Lunch Sponsor + Table with 8 Prospects	√						
Day 2 Lunch Sponsor + Table with 8 Prospects		√					

ManuSec Europe: Sponsorship Opportunities <i>Without Speaking Slots</i>	Dinner Sponsor (1) <i>(Day 1)</i>	Cocktail Sponsor (1) <i>(Day 1)</i>	Technology Sponsor (1) <i>(Day 1 & 2)</i>	Breakfast Sponsor (1) <i>(Day 2)</i>
 Branding				
Company Profile & Logo on Website	√	√	√	√
Company Profile & Logo on Event Materials	√	√	√	√
Company Logo on Signage	√	√	√	√
3m x 2m Exhibit Space	√	√	√	√
Additional Table Top Branding	√	√	√	√
Additional Branding on the App			√	
Branding on Registration Emails			√	
Publication on Website			√	
 Networking				
Number of Delegate Passes (inc Speaker)	2	2	2	2
Wish List Service	√	√	√	√
List of Attendees 48 Hours Prior	√	√	√	√
Full Attendee List & Business Intelligence Post Event	√	√	√	√
 Hosting				
Hosted Breakfast Table with 8 Prospects				√
Hosted Dinner with 10 Prospects	√			
Host of Evening Drinks Reception		√		
5 Minute Welcome Address		√		



	Job Title	Geo Responsibility	Budget	SCADA / ICS Security	Network Security	Endpoint Security	Risk Management	Incident Response	Anti-Ransomware	IAM	Data Protection	Human Factors	Threat Intelligence
Apparel	Chief Risk & Security Officer	Global	5M >				●				●		●
Automotive	IT Infrastructure	Local	< 1M				●		●	●			
Automotive	Director Global IT Infrastructure	Global	5M >		●	●		●			●		
Agriculture	Head of OT Security	Local	1 - 5M	●				●					●
Biotechnology	Head of Cyber Security	Global	5M >	●		●	●	●					
Chemical	Senior Manager OT Security	Global	< 1M	●			●		●		●		
Chemical	Senior Systems Engineer	Global	1 - 5M	●		●		●					
Chemical	CISO	Local	< 1M	●				●			●		●
Electrical	Cyber Security Manager	Global	< 1M	●			●			●			
Energy	CIO	Local	< 1M	●							●		
FMCG	Director of Technology	Local	< 1M				●			●	●		
FMCG	Global Supply Chain Division Manufacturing	Global	5M >						●		●	●	
Food & Beverage	CISO	Global	1 - 5M	●	●		●			●	●	●	●
Food & Beverage	Associate Director, Global Cyber Security Architecture	Global	1 - 5M	●		●			●	●		●	●
Food & Beverage	IT Audit Manager	Global	< 1M	●	●	●		●		●		●	●
Food & Beverage	BISO Europe & Africa	Int.	5M >				●			●		●	●
Machinery	Operational Risk Manager	Int.	< 1M	●			●	●				●	
Oil & Gas	Global CISO	Global	1 - 5M			●	●						
Pharmaceuticals	Senior Manager GRC & IoT	Local.	< 1M		●	●	●		●	●	●		●
Pharmaceuticals	Group Head IT	Global	1 - 5M	●	●	●			●				
Maritime	Head of ICS Security	Global	5M >	●		●		●				●	



"A great opportunity to connect and get face time with clients that are hard to reach"

VP Sales, Sponsor 2023

DAY ONE
27th February 2024

DAY TWO
28th February 2024

TRACK 1

TRACK 2

AGENDA

08:00	Registration & Coffee	08:15	Breakfast
08:50	Chairman's Opening Address	08:50	Chairman's Opening Address
09:00	Opening Panel	09:00	Opening Panel
09:40	Official Sponsor	09:40	Hosting Sponsor
10:20	End User Plenary	10:10	End User Plenary
10:50	Break & Networking	10:40	Break & Networking
11:30	Presenting Sponsor	11:20	Presenting Sponsor
12:00	End-User Presentation	11:50	End-User Presentation
12:30	Spotlight Sponsor	12:20	Spotlight Sponsor
12:40	Lunch	12:30	Lunch
13:40	Presenting Sponsor	13:30	Presenting Sponsor
14:10	End-User Case Study	14:00	End-User Case Study
14:40	Presenting Sponsor	14:30	End-User Presentation
15:40	Break & Networking	15:00	Break & Networking
16:20	Roundtables	15:30	Roundtables
17:00	Panel Discussion	16:10	End User Presentation
17:40	Chairman's Closing Remarks & Drinks Reception	16:40	End User Case Study
		17:10	End User Case Study
		17:40	Group Discussion
		18:20	Closing Remarks & End of Conference

Upcoming Events

#ManuSec
CYBER SECURITY FOR MANUFACTURING

CANADA - MONTREAL
April 2024

USA - CHICAGO
October 2024

EUROPE - MUNICH
February 2025

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USA - HOUSTON
March 2024

APAC - SINGAPORE
April 2024

CANADA - CALGARY
June 2024

EUROPE - LONDON
September 2024

LATAM - SAO PAULO
November 2024

MENA - RIYADH
January 2025

cs4ca.com

#CS4CA
CYBER SECURITY FOR CRITICAL ASSETS

HEALTHSEC - BOSTON
June 2024

healthsec.cs4ca.com

#HealthSec
CYBER SECURITY FOR HEALTHCARE

We are QG Media

QG Media is an international provider of cutting edge B2B conferences and digital content in the tech space, specializing in industrial cyber security, A.I. and the industrial internet of things (IIoT). Our events span across 6 continents and bring together senior level executives ranging from start-ups to the world's most recognisable multinationals. The success of our events lie in balancing expertly-curated programming with extensive opportunities for networking, regardless of industry niche or location around the world. We firmly believe in building communities to share knowledge and experience, and have enjoyed welcoming many attendees and clients as friends year after year.

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